

FOURTEENTH YEAR—No. 2

C. OF C. DINNER MONDAY NIGHT

Three Injured as Autos Crash at Torrance Corner

Four Mexican bandits lay in a drunken stupor in their mountain camp. Nearby on the ground was an empty cognac bottle. Lyman Barber, American engineer, rose from his feigned slumber. With his faithful Mexican servant he cracked open the skulls of the four intoxicated slumberers.

Major General John A. Leffene, veteran Commandant of the U. S. Marine Corps, set sail from Charleston, S. C., for the battle front of Nicaragua. Aboard the ship with him were 1200 leathernecks, detailed to reinforce the United States forces locked in combat with the bandit leader, Sandino.

According to dispatches from Washington, the Swing-Johnson bill providing for the construction of a high dam at Boulder Canyon, will come to a vote during the present session of Congress.

Henry Ford is interested in everything that goes into the manufacture of an automobile. He also believes in airplanes and their eventual commercial success. He told newspapermen this week that he will shortly fly to Brazil to inspect a rubber plantation being developed by his company.

The National Women's Democratic Law Enforcement League, in session at Washington, passed a resolution opposing for office all candidates who do not have a clear record for observance and enforcement. The action was interpreted as a direct move against the candidacy of Governor Al Smith of New York.

King Albert of Belgium is more enthusiastic than ever before over the advisability of wearing pants of good material. In an accident to a job sled on which His Majesty was riding down hill at St. Moritz, Switzerland, the King was saved from injury when a companion seized the seat of his breeches and held him away from danger despite a severe strain on the material.

The Republic of Mexico, informed that its government had the basis of a slander suit against William Randolph Hearst, has probably declined to start action against the American publisher, although a statement from Mexican officials regarding publication by Hearst of the forged document will be forthcoming, it was indicated.

Dispatches from the East reveal that all peace time records for foreign investments by American capitalists were broken during 1927. The Department of Commerce announced that during the year, American purchases of foreign securities reached a value of \$1,574,860,575, or nine per cent more than during 1926. In addition, the Department announced that many important foreign investments have been made that have not come to public notice.

The eyes of watchers on the shore at Walton-on-the-Naze, England, grew large with wonder as they gazed out over the bosom of the sea. From the surface of the water there arose in clear outline against the horizon a long lost parish church, which had been submerged since 1638, as a result of erosion. The severe storm which raged for several days was followed by a low tide which brought the thousand year old church to view, thickly covered with shells and seaweed. Some of the spectators were frightened and ran away. Others strove vainly to (Continued on last page)

A real plan service. Consolidated Lumber Co.—Adv.

BILL THE BARBER SAYS A Honey Moon Salad is Luscious and Delicious

DIRECTORS NAMED BY C. OF C.

New Board and Officers Will Be Installed at Women's Club EXPERTS ON PROGRAM Vital Report on Torrance Affairs to Be Made at Public Meeting

Newly elected officers and directors of the Torrance Chamber of Commerce will be installed during the past year reviewed, and the projected program for 1928 outlined at a public dinner to be held next Monday night at the Women's Clubhouse. The meeting will constitute the annual get-together of the Chamber of Commerce and all residents of Torrance, whether members of the organization or not, are invited.

The program has been arranged with an eye to maximum interest to the greatest number of people. Colvin B. Brown, manager of the organization service of the United



COLVIN B. BROWN MANAGER

ORGANIZATION SERVICE U.S. CHAMBER OF COMMERCE States Chamber of Commerce at Washington, will speak on the subject of "Your City and Your Business."

Thurston H. Ross, nationally known economist, who has conducted a survey of retail marketing in the Torrance district, will make a report of his findings. This report, it is believed, should be of particular interest to retail merchants and to shoppers.

The report of the activities of the Chamber of Commerce during 1927 will be made in detail, so that the public may become acquainted with the important and varied work and achievements of the organization. The dinner will be served at 6:30 by the Women's Club of Torrance.

The vote in the final election of directors of the Chamber of Commerce which closed Monday afternoon was as follows: H. H. Dolley, 127; James Leech, 97; Sam Levy, 92; Rufus Eager, 87; Charles T. Rippey, 87. (The above were elected.) George Peckham, 85; G. T. Maxwell, 84; J. C. Smith, 71; B. C. Buxton, 70; W. W. Johnston, 49. The tie vote between Mr. Page and Mr. Rippey necessitated the drawing of lots to see which would serve two years. Mr. Page was drawn and Judge Rippey will serve for one year, the balance of the directors elected will serve for two years.

WHO LIES? A Torrance Editorial

TORRANCE must plead guilty to the indictment returned by City Councilman Charles E. Raymond, who declared last week that the incriminations hurled at city officials by disgruntled citizens makes every councilman look forward with keen anticipation the day when his term of office shall end.

Mr. Raymond went far back into the history of the city to read into the record the retarding activities of obstructionists and arch-critics of almost every civic program of progress. Honest councilmen diligently working for the best interest of their constituents, according to Mr. Raymond, are continually being charged with "squandering money" and some citizens even go so far as to brand city officials as a body of "crooks."

FORTUNATELY those who adhere to the recriminations are in the minority. At the same time constant reiteration of false charges and statements are bound in time to make an impression on the public mind, and unless revealed in their falsity, may eventually do irreparable damage. It is in an effort to cement into a union of sane judgment of the calm-minded people of Torrance that this is written.

AN election will be held here in April. Three councilmen will be elected. At this writing the Herald is not particularly interested in any particular group of candidates. We do feel, however, that all citizens should begin now to think in terms of the April elections and to turn their minds toward consideration of possible candidates.

We have never been enthusiastically in favor of the type of candidate who continually seeks political office, being more inclined to align ourselves with those individuals whom the office seeks. At the same time it is becoming increasingly difficult in all American cities, including Torrance, to induce the right type of men to accept public office only to make themselves targets for the poisoned arrows of politically inspired rogues.

WE grant the right of every citizen to voice his opinion on public affairs and to criticize the actions of public servants. At the same time the constitutional rights of free speech and free press are far too often abused. Critics twist and warp facts. Frequently they lie by inference, leaving a loop hole through which they can sneak when confronted face to face with the cold, hard facts. We have more respect for a dyed-in-the-wool, out-spoken liar than for one who lies by proxy and hides behind a cunning phraseology to cloak his unworthy ends.

THE present council was elected on a platform of strict economy. They have adhered to this policy with a tenacity seldom witnessed in municipal affairs. It is our business as a newspaper to maintain constant and close contact with municipal affairs. During the past two years we know that unpaid city officials have devoted thousands of precious hours to the welfare of the city which they were elected to govern. We know also the pains they took in making their budgets to eliminate every single item of unnecessary expense. We are likewise acquainted with the fact that they have turned down proposition after proposition in their unremittent determination to save the taxpayers money.

NATURALLY we are not in agreement with every single action that the city council has taken. Neither is anyone else, nor could they be expected to do so. City officials like all other mortals are not infallible. But generally speaking their activities as a whole have been those of honest, conscientious men.

It is not easy to be the butt for inspired and selfish attacks when one is devoting his time without pay and with little honor to the thankless task of running a city. However, those of us who are not numbered among the rabid would do well if we would tell our city officials once in a while that we appreciate their work. We will do even better by turning a deaf ear to the political office-seekers who are continually searching for something to howl about, and when they find there is nothing really suitable for criticism, manufacture it anyway.

The silly assertion that the present council is squandering money is so absurd that it requires no refutation. Only one explanation can be given to such an attack. It is this: that impatient seekers after political office are so unable to find something real to criticize that they are forced to rely on fabrications in the hope that they may attract the attention of enough disgruntled voters to put themselves into office next April.

PORT AREA MEN HERE TONIGHT

Harbor District Chambers Guest of Torrance at Women's Club WILL INSTAL OFFICERS Local Residents Urged to Attend Dinner Meeting at 6:30

Torrance will be host tonight to more than 300 civic leaders of the Harbor District when the monthly meeting and dinner of the Harbor District Chambers of Commerce will be held at the Women's Club House at 6:30. Once a year this flourishing organization holds a meeting. The meeting tonight will be of particular interest owing to the fact that newly elected officers of the organization will be installed; and to the additional fact that Hugh R. Pomeroy, secretary of the Los Angeles County Planning Commission, will speak on parks, playgrounds and beaches.

An additional feature of the program will be music by the Compton Municipal Band. The following officers will be installed: president, Frank Walton of Compton; vice presidents, Sam Duddell of South Gate, Fred C. Finkle of Los Angeles, E. M. Mansur of Inglewood; secretary, Carl L. Hyde of Torrance; treasurer, Peter R. Ritchie.

Local Quintets Tied for Leads in H. S. League

The Torrance Heavyweight and Midget Basketball teams are now tied for first place in the Marine League. The two local fives have not yet been defeated. In the heavy division neither has Narbonne of Lomita. These two teams will meet on January 27 in a game which promises to be the most spirited of the season.

Last week Torrance teams split even in games against Geary of Washington Heights. The heavies won 33 to 8. The lightweights lost 17 to 19. The Middlets won 18 to 4 and the Fleawights lost 3 to 19.

In the heavy game Washington seemed almost unable to touch the sphere, to say nothing of shooting baskets.

The Lightweight game was a bitter struggle with the lead changing time after time. Saturday night's set-to between the heavies and the All-Star Alumni five was all that was promised. It was a fast and furious contest from whistle to whistle. The Alumni, all of whom are now playing basketball at universities showed plenty of class, but could not quite match the speed of the high schoolers. The undergrads finally emerged on the long end of a 19 to 17 score.

Thursday the two light Torrance teams will meet Gardner here while the heavier squads will play Gardner there on Friday. Thursday afternoon's game between the Middlets should be a good one as neither team has been defeated, and the contest may decide the league championship.

Church Bodies Elect Officers

Two elections held recently at the Central Evangelical Church resulted in the following officers being chosen: For the Women's Missionary Society, Mrs. N. A. Leuke, president; Mrs. G. C. Schmid, vice president; Mrs. Key, secretary; Mrs. Haslam, corresponding secretary; Mrs. J. Ferguson, treasurer. For the Young People's Missionary Club, Mrs. Bell, president; Irene Bergmeister, vice president; Mary Guyan, secretary; Howard Schmid, corresponding secretary; and Jay Roventstein, treasurer.

Observations

The Hearst Falsity and Refusal to Admit It—The Curse of the Yellow Press—The Shrine Operas—More Planks on Hoover's Bandwagon By W. HAROLD KINGSLEY

NOW that the United States Senate investigating committee has given the official lie to the authenticity of the Mexican documents blatantly published to the world by the Hearst newspapers, we cannot refrain from letting off steam again concerning the injurious effect of the Hearst type of journalism on the social fabric of the country. The documents which Hearst bought were forgeries. He published them without investigation into their authenticity. The disclosures of the Senate investigating committee have not been truthfully published in the Hearst papers. As a result those unfortunate individuals who read no newspapers other than those bearing the Hearst emblem must still remain in ignorance of the fact that the documents which attracted their attention have been proved spurious.

HEARST, therefore, is not only guilty of publishing false information, but is guilty also of failing to admit his error once the falsity of the documents was established. All newspapers make mistakes. Few, however, would make such a colossal blunder as that which is now chalked up against the Hearst group. Moreover any self-respecting publisher who did make such an error would quickly admit his mistake and thereby retain at least some of the respect of his readers. Not so Hearst.

THE manner in which the Hearst newspapers are conducted has done more to lower the standards of American journalism than any other single element. While newspapers are in a broad sense, public institutions, they must have readers. To secure and hold subscribers they must be interesting. To be interesting they must present facts and opinions in such a manner as to attract the minds of all grades of intelligence.

WHEN young Hearst first plunged headlong into the sea of journalism he directed his newspapers with a youthful impetuosity which one might expect of a prize ring promoter. He was originated the flaming headlines and the lurid news story. He was the pioneer scandal monger of American newspaperdom. Sad to relate his spectacular monger attracted attention and made money. To meet this competition other newspapers liberalized their policies. As a result many once respectable dailies have lowered their standards to the Hearst level and many others are only a few levels above. This is a deplorable fact; it is likewise a sad commentary on the intelligence of the average American mind.

NOW that we have given expression to our pet peeve, we will probably feel better if we find something to praise. And we can think of nothing more praiseworthy at this writing than the self opera season now current at the Shrine Civic Auditorium in Los Angeles. The Al Malakiah Temple has organized a light opera company which is presenting a number of popular operas at the Auditorium. When we went to see "Katinka" we expected that the presentation would be slightly amateurish and passably staged. We went to be bored and remained. It was really beautifully staged—better than any other musical presentation we have ever seen in the West. To all who enjoy wholesome, clean light opera, we commend the presentations under the auspices of the Shrine. The operas to be presented for the next three weeks including this week are as follows: "Wild Flowers," "Boccaccio's Naughty Marietta." The succeeding operas will be announced in the Herald in subsequent issues.

LAST week we commented at some length on the expert band wagon building by the Hoover-for-President club. Because we started it, and because we are for Hoover ourselves, we cannot refrain from pointing out the fact that this bandwagon construction is still continuing. The latest arrivals on top of the vehicle are none other than the famous Elihu Root and Thomas A. Edison. Once more we must call attention to the fact that Mr. Hoover's capacity necessary to a successful president. But who besides a real politician would link together two such indorsements as those of Elihu Root and Thomas A. Edison? Mr. Root is regarded and justly so, as one of the most intelligent men in the United States. As a matter of fact he is often referred to without reservation, as the possessor of the finest mind in the country. His indorsement of Mr. Hoover is one which will attract thousands of leaders to the Hoover banner. The name of Mr. Edison on the Hoover list of supporters is likewise of the utmost value.

INDORSEMENTS of private citizens do not win nominations at party conventions. Wherefore the Hoover organization is coupling up its individual indorsements with those of state leaders. So along with the Root and Edison statements came the announcement that the men who guide the Republican machinery in Kentucky have pledged the delegation of that state to the secretary of Commerce.

WE in California who are almost universally for Hoover should be delighted that his campaign is in such expert hands. Much can happen between now and next June. Untoward events might possibly injure Mr. Hoover's chances. You never can tell in politics. If the nomination were made tomorrow, Mr. Hoover undoubtedly would be recognized in seeking to prevent any catastrophe to the Hoover camp. Mr. Hoover is diligently attending to his business of secretary of the department of commerce. He is not gadding around the country making speeches. He intends to stick to his job all through the campaign. That isn't only good politics but it is common sense. The American people like to think of their public servants as hard working individuals, which as Octavius Ray Cohen would say, is what Mr. Hoover is nothing else but. The announcement that Mr. Hoover intends to stick to his job is not political bunk; you may expect no political bunk from the Hoover camp. Mr. Hoover does not allow it. He is above spectacular shooting up of political skyrocketers. He is a broad-gauged, intelligent, educated, sensible, trained, experienced, and serious man. To our way of thinking he would make the greatest president since Abraham Lincoln—and that includes Theodore Roosevelt and Woodrow Wilson.

ANOTHER word about the Hickman case. Recently we wrote an editorial in which we set forth the opinion that the Hickman trial might be delayed as long as two or three weeks. We were too optimistic. Had we said months instead of weeks we would have been more nearly correct. We are sorry that the case did not come before a judge who would have insisted upon an immediate trial regardless of the quibblings of attorney or the citations of worn out laws.

HIT AUTO HURLED IN AIR

Two Machines Wrecked and Woman Sustains Fractured Limb WOMAN IS IN HOSPITAL Mrs. Ela Schofield Suffers From Cuts, Bruises, Broken Leg

Three persons were injured Sunday afternoon when two automobiles crashed at the intersection of Engracia and Cravens avenues. The injured were: Mrs. Ela Schofield, 1451 Post avenue, Torrance, compound fracture of the leg, scalp wound and severe cuts.

James W. Schofield, order clerk of the Sheet Mill of the Columbia Steel Corporation, cut and bruised. Ray B. Wheeler, 171 Opal street, Redondo Beach, severe contusions on body.

Mr. Schofield was driving his Buick east on Engracia. Reaching the intersection he looked to the right and left and saw no car approaching. Looking again to the left he saw an Essex bearing down on him and did not have time to get out of the way. The Essex, driven by Mr. Wheeler crashed into the Buick hurling it through the air to the opposite side of the street. The Buick turned over. Both cars were almost totally wrecked. Mr. Wheeler said that he could not see the Schofield car on account of the sun.

Mrs. Schofield was taken to the Jared Sidney Torrance Memorial Hospital where she is still a patient.

A minor accident occurred at Border avenue and El Prado Tuesday when cars driven by W. W. Scott, men's furnishing merchant of 1917 Carson street and Harvey A. Nichols collided. The spring and front axle of the Scott car was broken. None was injured.

Male Quartette of Torrance to Sing Over Air Monday

The Apollo Male quartette, recruited from the ranks of Torrance harmony singers will be a feature of the Kiwanis program over KFON, Long Beach, next Monday night from 9:30 to 10 o'clock. The newly organized quartette consists of W. W. Mason, first tenor; Scott Ludlow, second tenor; L. G. Danford, baritone; R. V. Roelofs, bass.

Mrs. Katherine Rasmussen of Torrance will favor with several of her popular blues songs and little Virginia Steadman will give several readings. The program was arranged by George Steadman who will officiate at the microphone.

WHAT'S ON IN TORRANCE

- Tonight—District C. of C. dinner at Women's Clubhouse. Regular meeting, O. E. S. Friday, Jan. 13—Regular meeting Torrance Relief Society. Regular meeting, Royal Neighbors. C. E. District Circus at C. E. Guild Hall. Sunday, Jan. 15—Services in all churches. Torrance vs. Lawndale at High School grounds. Monday, Jan. 16—Annual C. of C. dinner at Women's Clubhouse. Tuesday, Jan. 17—Regular meeting of Modern Woodmen, Odd Fellows, K. of C., and Baptist Missionary Society. Regular meeting board of trustees. Wednesday, Jan. 18—Regular meeting Women's Club; Masons and Moose. Thursday, Jan. 19—Women's Relief Corps; Central Evangelical Society; Installation, Lomita Masonic Lodge in I. O. O. F. Temple, Lomita. Friday, Jan. 20—Women's Club Card Party.